



As a diverse group of creative minds, our Rufhaus team put our 20+ plus years of creativity to good use.

Compelled to do what we do best, we aimed to effectively communicate a meaningful and highly demanded service.

**The result – we are proud to present *divercity*™.**

*divercity*™ encourages coming together within our business communities to celebrate our differences.

# **divercity™**




## **A Branding Agency for Employee Resource Groups**

### **Our Expertise**

We can provide complete support for the development of your group's mission and goals, or can provide almost any type of marketing support, including:

- » Brand Strategy
- » Design & Experience
- » Digital Marketing
- » Social Media Strategy
- » Web Development/SEO/SEM
- » Exhibit & Event Marketing
- » Promotional Products

### **Our Unique Selling Proposition**

-  We provide unique solutions – all provided by minority suppliers.
-  *divercity*™ is a woman-owned agency specifically focused on supporting the branding and communications requirements of Employee Resource Groups.
-  Our pricing is highly competitive because we work through multiple resources to find the right solution for your budget.

**divercity™**